



Community MEDIA in Northwest Michigan
Thursday • October 16 • 1:00PM - 6:00PM
Oleson Center • Northwestern Michigan College
www.nrec.org/mediaconf
(231) 223-7315

Free speech, public access and open networks are critical components of a healthy democratic civil society. Community Media Centers play an important role in maintaining the public's access to communication tools. Join us for this half day conference focused on Community Media in the Grand Traverse Bay area.

Lauren-Glenn Davitian, Executive Director of CCTV's Center for Media & Democracy based in Burlington, Vermont, will open the conference with Change the World with Strategic Communications -- "Do we need a new website?" "Should we use social networks to raise money?" "How do we get more people to watch our TV shows?" These are some of the important questions to help you or your organization frame a communication strategy. Lauren-Glenn is recipient of Public Access TV's highest honor — the George Stoney Award for Humanistic Communication. The award, named after the "father of public-access television," is given out annually by the Alliance for Community Media to a person or organization whose work promotes free speech, social action and public access to media outlets. [www.cctv.org • (802) 862-3966 ext 12]

The conference will also highlight the new Northwest Michigan Community Media Center (NWM-CMC), which has taken over the operation of public access channel 2 and government access channel 99 on the local cable system. LIAA, a nonprofit with 15 years of experience in public information technology is overseeing NMCMC. The media center will provide training, media tools and access to the new production studio for producing local community media programs. Joe VanderMeulen, Ph.D., Executive Director of LIAA will provide an overview of the new facility and how the organization is structured. [www.upnorthmedia.org • (231) 929-3696]

Breakout sessions will be offered at the Oleson Center and at the Northwest Michigan Community Media Center. Topics include; Changes in Media access technologies and policies, Tell your Story and Make a Difference, Touring the new NMCMC facilities and Creating Media —Examples from Local Producers

The conference wraps up with examples of local media projects.

You can register online at — events.glbconference.org
Call (231) 223-7315 for more information

You can attend the pre-conference only without attending the Great Lakes Bioneers Conference.